

The Still Sacred launch kit

A fresh identity for Emma's awareness project.

The name and the promise

Still Sacred

A life with cavernoma. A spirit entirely my own.

A personal awareness project bringing together cavernoma education, a Germany surgery fundraiser, and Emma's spiritual life. The name speaks to dignity and identity through illness; it is a creative brand proposal, not a completed trademark clearance.

Launch announcement

Welcome to Still Sacred. I'm Emma, and this is a new beginning. I live with a brain cavernoma, seizures, pain and numbness. I am also a modern witch, an ordained priestess and a practising Spiritualist medium. Here I'm bringing those parts of my life together: practical cavernoma education, honest reflections, my spiritual journey and my fundraiser towards specialist care in Germany. Read, learn, share and come as you are. You do not need to share my beliefs to be welcome.

Short profile bio

Emma | Still Sacred

Cavernoma awareness. Modern witch. Ordained priestess. Spiritualist medium.

A life with cavernoma. A spirit entirely my own.

Fundraiser caption

I'm asking for help towards specialist assessment and possible brain surgery in Germany, if recommended, including travel and related costs. Please read my campaign, share it or give if you can. Every kind of support matters. gofund.me/30a6f0b1

A consistent voice. A distinct identity.

Visual identity

Midnight plum #241729 - hero and footer

Deep heather #563650 - actions and accents

Candlelight #EBD8BB - highlights

Soft paper #FAF7F3 - reading surface

Silver plum #DCD3DD - borders

Editorial serif headlines paired with clear sans-serif body text. A lowercase typographic wordmark. Moonlit coast and lantern imagery. Quiet, personal, warm and readable; no flashing or autoplay media.

Opening journal collection

1. Still here. Still becoming. Still sacred.
2. When illness is invisible, listening matters.
3. The questions I want to take into the room.

Suggested first week

Day 1: introduce Still Sacred and share the launch letter.

Day 2: share the cavernoma guide.

Day 3: introduce your spiritual journey and the Seven Principles.

Day 4: share seizure first aid.

Day 5: share the Germany fundraiser.

Day 6: share the invisible-illness reflection.

Day 7: ask what people would like to understand about living with cavernoma.

Before a public launch

Open the GoFundMe link and confirm the campaign belongs to you and accepts donations. Review the first-person wording and spiritual descriptions. Add a confirmed clinical plan or costs only when available. The website is initially private for your review; public sharing remains a separate launch step.

Suggested tags: #StillSacred #CavernomaAwareness #InvisibleIllness #SpiritualJourney #EmmasJourney